



2025 Study in Korea Promotion Short-form Video Contest

Why Korea?
(Reason why I chose Korea)

Submission Period 9.20.2025(SAT) ~ 11.10.(MON)

★ CONTEST TOPIC

- ① Academic Category
- Why study in Korea?
- ② Life & Culture Category
- Why () in Korea? ex) stay, work, life

👤 ELIGIBILITY

Korean and international undergraduate or graduate students (individuals or teams) currently enrolled in Korean universities, and international graduates with previous study experiences in Korea

📁 SUBMISSION GUIDELINES

Entries should be short-form videos (vertical format) of up to 1 minute*, highlighting the attractions of Korean universities and life in Korea for international audiences. Submitted works must not violate any third-party copyrights or other rights, and participants will bear full responsibility for any legal consequences.

🏠 HOW TO APPLY?

① Video Production

Participants are to produce a short-form video, no longer than 1 minute, highlighting the attractions of Korean universities and life as a student in Korea.

② SNS Upload

Participants should upload their video to their personal SNS account (YouTube, Instagram or Facebook) using the designated hashtags. The post must be publicly accessible*.

③ Online Submission

Participants must submit their original video and relevant details via the designated Google Form.



SCAN TO
APPLY NOW

🏆 AWARDS

A total of 15 Awards (prize pool of KRW 4.8 million)

Category	Quantity	Reward	Authority
Grand Prize	1	KRW 1 million	Minister of Education's Award
Best Award	1	KRW 800,000	Minister of Education's Award
Excellence Award	3	KRW 500,000	President's of NIIED's Award
Honorable Mention	10	KRW 150,000	

📅 SCHEDULE



Online
Submission
9.20.~11.10.



Contest
Judging
11.10.~11.16.



Final Results and
Award Ceremony
From late November to 12.6.

✉ CONTACT

internal@testmotionofficial.com
02-2088-8456